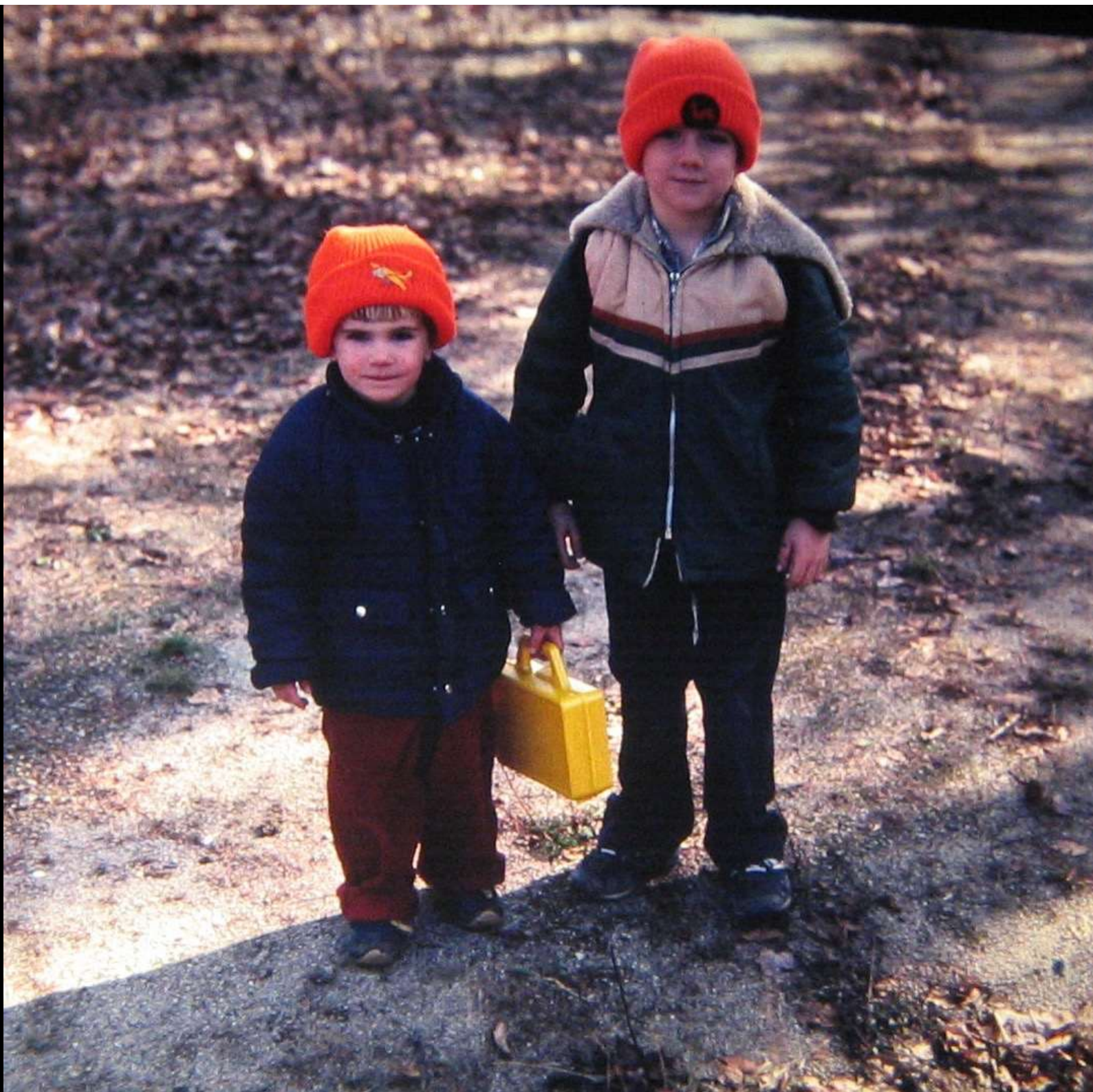


ADVENTURE SCIENCE:

ENGAGING THE OUTDOOR COMMUNITY TO
ADDRESS ENVIRONMENTAL CHALLENGES

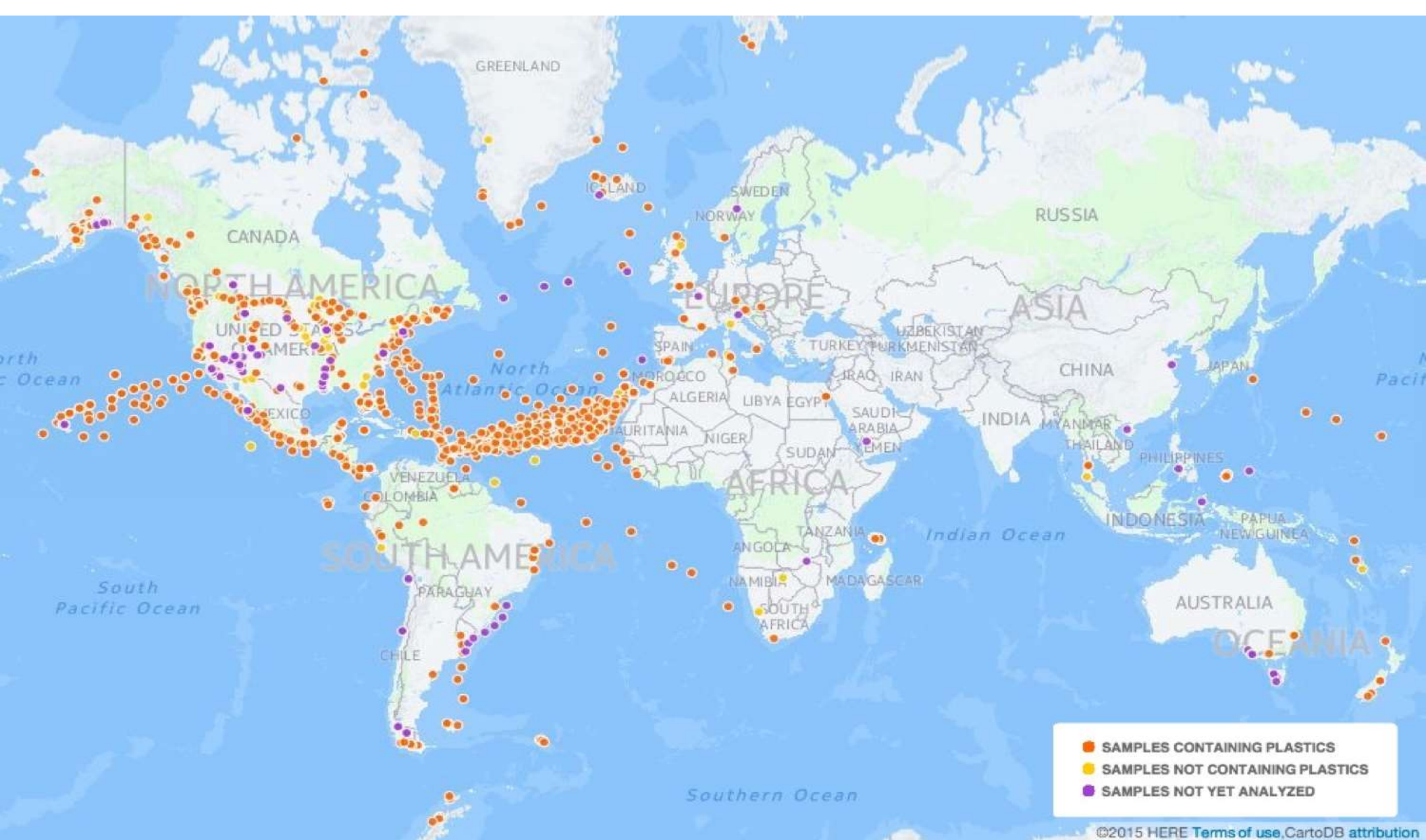






WORLDWIDE PROJECTS:

AT-LARGE ADVENTURERS GATHERING DATA
AROUND THE GLOBE



WORLDWIDE MICROPLASTICS SURVEY











Quality assurance

for research-grade data from volunteers:

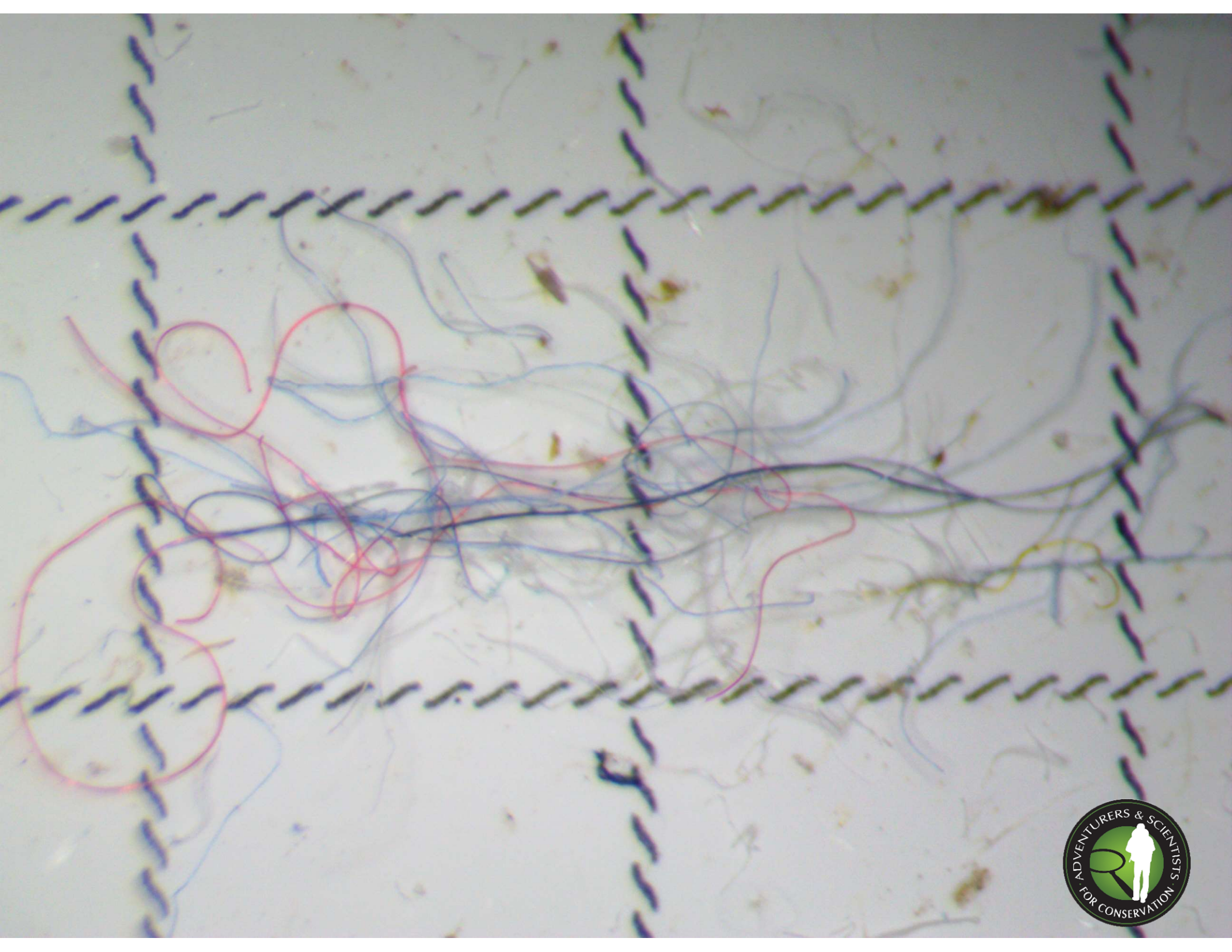
- Protocol training – video-based, online testing
- Self-assessment in the field, app-based platform
- Audits: randomly selected filming in the field











Worldwide Microplastics Findings

- 1L surface grab samples
- 1775 samples as of 8/1/16
- 1346 marine, 429 from freshwater
- 91% of marine samples contain plastic
- 62% of freshwater samples contain plastic
- Avg. of 10/L in marine, 4/L in freshwater
- 90% are filamentous

- 
- A world map showing the locations of 1775 microplastics samples collected as of 8/1/16. The map uses colored dots to indicate the status of each sample: orange for samples containing plastics, yellow for samples not containing plastics, and purple for samples not yet analyzed. The dots are densely clustered in North America, Europe, and Asia, with more scattered dots in South America, Africa, and Oceania. The map also shows major landmasses and oceans.
- SAMPLES CONTAINING PLASTICS
 - SAMPLES NOT CONTAINING PLASTICS
 - SAMPLES NOT YET ANALYZED

PLACE-BASED PROJECTS:

COMMUNITY-BASED
DATA GATHERING EFFORTS



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Wolverine (James Howlett) - Marvel Universe Wiki: The ...

[marvel.com/universe/Wolverine_\(James_Howlett\)](http://marvel.com/universe/Wolverine_(James_Howlett)) Marvel Comics ▾



More about Wolverine













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- RECORDED 3000+ CAMERA-NIGHTS IN 4 MONTHS
- 19,500+ IMAGES/VIDEOS CONTAINING 15 MAMMAL SPECIES

COMMON BEST PRACTICES:

BASIC LESSONS LEARNED DURING
5 YEARS OF CITIZEN SCIENCE

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